



FACT SHEET

ETHI COMMITTEE APPEARANCE ON 2020-11-27

Registry of Lobbyists

STATISTICS

	2020-21*
Number of active lobbyists	6261
Number of active registrations (since April 1)	4562
Number of new registrations (since April 1)	1385
Number of MCRs	15 222

* As of 2020-11-24

COMMUNICATION REPORTS - % CHANGE

	2020	2019 % change	2018 % change
February	3563	+ 32% (2707)	+ 48% (2405)
March	2469	+ 68% (1472)	+ 36% (1821)
April	2383	- 4% (2491)	+ 20% (1988)
May	2146	- 24% (2839)	- 21% (2710)
June	2180	+ 47% (1480)	+ 21% (1804)
July	1747	+ 104% (971)	+ 65% (1058)
August	1571	+ 98% (787)	+ 31% (1171)
September	2483	+ 445% (456)	+ 35% (1839)
October	2612	+ 563% (394)	- 20% (3262)



COMMUNICATIONS REPORTS – SUBJECT MATTERS

FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT
Health	Health	Health	Eco. Dev.	Eco. Dev.	Eco. Dev.	Eco. Dev.	Eco. Dev.	Eco. Dev.
Agricult	Eco. Dev.	Eco. Dev.	Health	Industry	Env.	Health	Health	Industry
Env.	Industry	Industry	Industry	Health	Health	Industry	Env.	Health
Int. Trade	Energy	Tax. & Fin.	Energy	Energy	Industry	Env.	Industry	Env.
Eco. Dev.	Env.	Energy	Env.	Env.	Energy	Energy	Infrastr.	Infrastr.
Energy	Tax & Fin	Empl *	Agricult	Infrastr.	Infrastr.	Int. Trade	Budget	Energy

Empl = Employment and Training

ENV = Environment

TREND IN SUBJECT MATTERS IN MCRS – FEBRUARY VS OCTOBER

	February	October	% change
Health	647	391	- 40%
Agriculture	627	238	- 62%
Environment	582	369	- 44%
International Trade	573	165	- 71%
Economic development	461	490	+ 6%
Energy	417	240	- 42%

COMMUNICATION REPORTS – GOVERNMENT INSTITUTIONS

FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT
HoC	HoC	HoC	HoC	HoC	HoC	HoC	HoC	HoC
ISED	ISED	ISED	ISED	ISED	ISED	ISED	ISED	ISED
Senate	NRCan	Finance	Finance	NRCan	NRCan	NRCan	PMO	NRCan
NRCan	Finance	NRCan	NRCan	GAC	PMO	GAC	NRCan	ECCC
Finance	PMO	PMO	GAC	Finance	GAC	Finance	GAC	GAC
GAC	ESDC	ESDC	PMO/ES DC	PMO	ECCC	ESDC	Finance	Finance

GRASSROOTS – AS A MEAN OF COMMUNICATION

Type of Lobbyists	All active registrations	Grassroots	%
Consultants	3497	1001	28.6 %
Organizations	629	343	54.5%
Corporations	435	112	25,7%
Total	4561	1456	32%

In proportion, In-House organizations use more grassroots than other types of lobbyists.

December 31, 2019

Type of Lobbyists	All active registrations	Grassroots	%
Consultants	2972	284	9.5%
Organizations	415	39	9.4%
Corporations	587	12	2%
Total	3974	335	8%

December 2019 vs October 2020 = + 13% of active registrations

ACTIVE REGISTRATIONS RELATED TO COVID-19

AS OF NOVEMBER 24, 2020

640 active registrations – where any of the following terms are included in the lobbying subject matter details: COVID-19 / COVID / Coronavirus / pandemic / pandémie / pandémie

Top 10 subject matters	Top 10 Government institutions
Health 329	House of Commons 484
Economic Development 314	Prime Minister's Office (PMO) 471
Industry 281	Innovation, Science and Economic Development Canada (ISED) 442
Taxation and Finance 246	Finance Canada (FIN) 411
Employment and Training 210	Senate of Canada 296
International Trade 197	Health Canada (HC) 293
Transportation 176	Global Affairs Canada (GAC) 255
Environment 173	Employment and Social Development Canada (ESDC) 237
Science and Technology 172	Privy Council Office (PCO) 223
Infrastructure 170	Treasury Board Of Canada Secretariat (TBS) 190