



FACT SHEET

ETHI COMMITTEE APPEARANCE 2020-03-09

Awareness

KEY INFORMATION

Migration of website and LRS to WET4

- Getting ready for migration late March
- Both website and LRS will be mobile friendly, accessible on smartphones and tablets
- Based on the Canada.ca template
- Website: ROT exercise (Redundant, Outdated, Trivial information)
 - From 1500 pages to 300 without losing content
- Communication plan will be prepared

ACHIEVEMENTS IN 2019-2020

- Pre-election and post-election communications with DPOHs
- 4 teleconference sessions with the Office of the Conflict of Interest and Ethics Commissioner
- Migration of the website

STATISTICS

	2018-19	2019-20*
Number people who learned about lobbying (attended meetings)	-	650
Number of meetings with stakeholders	71	52
Meetings with lobbyists	47	25
Meetings with POHs and DPOHs	19	16
Meetings with other stakeholders	2	7
Number of webinars/teleconference with the OCIEC	1	4
Number of meetings with lobbyists associations	3	4
Number of media request	95	98

*All numbers for 2019-2020 are accurate as of 2020-03-03



OUTREACH LETTERS

	2019-20*
Number of letters sent to MPs	681
Number of letters pre-election	338
Number of letters post-election	338
Letters to caucuses chair	5
Number of letters sent to Chief of Staff	37
Letters to senators	9
Newly appointed senators	2
Post employment letters	7
Letters to DPOHs on post employment	31

*All numbers for 2019-2020 are accurate as of 2020-03-03

NUMBER OF REQUESTS FOR INFORMATION AND ASSISTANCE WITH REGISTRATION

	2018-19	2019-20*
Number of requests	8254	6294
Number of phone calls	6817	5298
Number of emails	1437	996

*All numbers for 2019-2020 are accurate as of 2020-03-03